



Obsidian Digital d.o.o.

Insight Manager / Marketing Specialist

Application deadline: As soon as possible

Are you living and dreaming in terms of digital marketing? Do you want to work for and with the fastest growing international digital marketing company? Quantitative data is part of your everyday life? Social Media have a different connotation for you? Keep reading...

As an Insight Manager/Marketing Specialist, you will be responsible for providing constant, effective feedback on our clients' data to our consultants. You will be using various analytics tools in your daily operations. Don't worry, you will be well backed by your experienced colleagues until you get in the game and convene with company culture.

You will be asked to conduct market research and analyze trends to identify new marketing opportunities as well as to improve and boost existing ones. You will work with everything in social media, Facebook and Instagram are just some of them.

What does it require of you?

Due to the nature of the position and our needs we are looking for a person with broad experience. We are not interested in your college degree, we are rather looking for someone with:

- 1+ years of experience in digital marketing
- Strong knowledge of various marketing and analytics tools
- Natural interest in digital marketing and great understanding of data
- Excellent analytical, organizational, time management and resilient skills
- Great communication skills, both written and verbal
- Proficient at English
- Passion for hard work to become one of the best

What do you get at Obsidian?

From day one, you will be part of the Obsidian Banja Luka team, which will ensure that you are properly onboarded. You will have 70+ young colleagues in Banja Luka and Denmark, who are helping across departments and projects on a daily basis, working in harmony with each other. Each day at Obsidian varies a lot, time passes by quickly because we are working hard but also having fun. Competitive salary is what other companies are offering but we can offer both competitive and fair compensation. In addition to the professional, we also have a wide range of social events you will enjoy, Friday Bar and team buildings are just a few to mention.

Now it's your move!

If you feel excitement after reading the above, please send your application to careers@obsidian.dk and start your journey with Obsidian or apply via option "PRIJAVI SE NA OGLAS".

If you have any questions about Obsidian or the position, please contact Jovana at jov@obsidian.dk

We are looking forward to meeting you!

Lokacija: Banja Luka
Datum objave: 16. Nov 2021.
Datum isteka: 16. Dec 2021.