

Content writer (m/f)

Why You Should Work With Us? Our clients include some of the most exciting companies in the tech industry from all over the world. You'll be part of an exceptionally friendly team working on projects for fast-growing startups, increasing your understanding of modern marketing and boosting your portfolio. This job will also help you significantly improve your writing skills in a short period of time. Why? Because you'll be writing a lot. We'll provide the tools, the know-how, and the support to help you write better and faster. You'll learn how to analyze and research a topic and create an expert-level blog post of 2,000 words in a short amount of time. Our way of creating content is writer-friendly, devised to make writing easy, straightforward, and time-efficient. Unlike freelance writers, you won't have to deal with time-consuming activities like finding and managing clients. We'll handle that part so you can focus on doing what you love most—writing. Fortis is a very friendly team of top experts. You'll be working alongside a great group of people, and you'll learn a lot from them.

Who is Not a Right Fit for This Job? If you're not passionate about writing, you will not thrive in this position. We'll eliminate any distractions, but we also expect you to create 2-3 long-form blog articles per week. So, yes, you'll be writing a lot. However, we value content accuracy the most, so you will be expected to put a lot of effort into research. There's a huge difference between churning out simple articles for general readers and covering business topics for an expert audience. This means you won't be able to make unsubstantiated claims or merely express your opinions without backing them up with facts. You'll have to do extensive research to get a deep understanding of the topic you are writing about. Then, you'll have to support your arguments with relevant: - examples - quotes - statistics - screenshots We'll teach you how to do this research quickly and easily, using the systems we've devised to cut down on the time needed to create top-quality content pieces.

What It's Like to Work at Fortis? We're a very process-oriented company. That means there are certain procedures and instructions we'd like you to follow to improve the quality and consistency of your output, as well as your writing speed. The creative types may need a bit of time adjusting to this structured approach, but we can promise you that your writing will improve dramatically in just a few short months of working with us. For every article you'll work on, you will get an article brief with an outline, subheading summaries, and some sources to get you started. You will learn to find precious information for the topics you'll cover and do that quickly and efficiently. Instead of just searching for the obvious, you will learn to use our multistep research process. Finding influencers and thought leaders in your field and using first-hand information from social channels and niche forums will become second nature to you. - Our team will prepare your weekly schedule each Monday - You will use Airtable as a self-service program for taking and delivering articles, enabling you to be independent in your work - Similarly, our knowledge base will always be at your disposal to find some answers and troubleshoot some issues on your own - We'll give you access to a professional version of Grammarly, so you can learn to self-edit articles before delivering them to our editors - You will learn to transform data into charts and diagrams using our Canva account with premade templates and style guides You will be assigned to one project over a longer period instead of hopping from one to another. Also, you will write many articles on similar topics, so your knowledge will expand rapidly, and you will quickly become a subject matter expert in that field. We'll provide you with feedback on your writing and point out the areas in accuracy, research, and structure that need some polishing. Additionally, our proofreader will perfect your wording and style. If you want to advance your career while honing your writing skills, you will love this

job.After spending some time in Fortis, you'll become one of the best B2B writers in the industry.
Izvor: www.moj-posao.net

Lokacija: remote
Datum objave: 30. Jun 2022.
Datum isteka: 30. Jul 2022.