



Beko Balkans d.o.o. Beograd

Merchandiser

Beko is a leading name in the home appliances industry, committed to delivering innovative and reliable products to enhance the lives of our customers. With a dedication to excellence and a passion for customer satisfaction, we strive to set new standards in every aspect of our business.

At this time we are hiring the following position:

Merchandiser/Banja Luka

Responsibilities:

- Following the route plan as given by the superior, merchandising
- Maintain display at the counters visited
- Reporting the weekly data collected, MKT activities feedback, competition and general market status
- Training on product feature updates and key selling point on various products to the shop owners and staff
- Negotiate better locations or maintain locations for products & POPs as appropriate
- Merchandising of products
- Ensuring POP material available for the shops, Coordinating with the superior if necessary
- Deliver and implement all POP materials and any branding collateral to the assigned shops
- Collect requested data from each shop

Preferable requirements and skills

- Work experience in a similar position, at least 2-3 years
- Knowledge of white goods market and competitors is an advantage
- Computer use competency
- English knowledge, both written and spoken
- Driver's license

We are offering:

- Very friendly working environment in an excellent and successful Sales team
- Great environment for personal and professional development
- Company car
- Ability to learn about new products, sales techniques and campaigns
- Continuous education and training are provided

Apply and join our great Beko team!

Lokacija: Banja Luka

Datum objave: 07. Oct 2024.

Datum isteka: 05. Nov 2024.