



Client Service Manager / Marketing Manager (m/f)

Position:

Client Service Manager / Marketing Manager

Background:

A TAM (Television Audience Measurement) market leader company is recruiting for a Client Service Manager / Marketing Manager.

Job Description:

- Responsible for arranging and planning budgets according to the sales forecast by new business (amplification of contracts to clients already acquired or acquisition of new clients) and maintenance of the clients.
- Service clients' needs and to proactively provide solutions that can be implemented to meet such requests.
- Achieve the targeted budget
- Schedule marketing and commercial plans
- Survey and analyze the market
- Draw up and check the sales budget
- Manage client training, workshops and maintenance of analysis SW (Arianna).
- Manage individual client needs and apply timely and efficient problem solving techniques.
- Establish and maintain a record of client data requirements and liaise with the finance department to maintain client sales & billing information.

Education and Technical Skills:

- University degree in Business, Marketing or Statistics.
- Experience in sales of services in an international company.
- Other experiences in Market Research or in Media industry.
- Good knowledge on PC Software.

Knowledge of:

1. advertising industry
2. marketing principles and practices

3. data collection and analysis methods

4. basic Marketing principles

Person Profile:

- Willingness to learn and get up to speed quickly.
- Proven analytical and problem solving skills.
- Excellent verbal and written communication skills, Bosnian and English.
- Good interpersonal skills and is a team player.
- Sense of Urgency.
- Strong organizational skills and time management.

Lokacija: Sarajevo

Datum objave: 31. Jan 2015.

Datum isteka: 06. Feb 2015.